

Litter Letters



Litter Letters are a highly visual 3D messaging system to raise awareness about the impact of litter on our environment and in our community. They are a visual symbol of how our actions impact areas and their goal is to change the way people look at litter.



The Litter Letters are a tool to draw attention to litter issues and encourage thought and action. They can be utilised to encourage participation in programs such as Adopt A Spot, Litter Reporters, and to acknowledge and safely display the work done by volunteers who conduct clean-ups.

Target audiences and examples of their use include:

- * Road users – the highly visible message is best combined with a Litter Cleanup and some of the bags collected displayed in the letters.
- * Event participants - it is a highly visible way to acknowledge the work of volunteers.
- * Letters are utilised to display items collected from clean-ups, highlighting the materials that are discarded inappropriately.
- * Letters can be used to display a number of questions regarding the use of single use plastic and suggested alternatives.
- * Any place you want to generate thought about waste! The Litter Letters have been utilised by Councils for roadside clean-ups, Waste Education for displays at the Royal Show, community groups at events with a waste theme and by schools for clean up days.

The letters are constructed out of wire mesh and rebar and designed to act as cages, to safely hold and display the materials collected. However they should not be left for significant lengths of time that allow the materials to degrade and re-litter the cleaned areas. If utilising the Keep Australia Beautiful orange bags, we suggest 2 weeks is the optimal time.

Rather than the collected bags of rubbish quickly disappearing from view, the Letters can be utilised to show passing people just how much litter was removed and create a display that provokes thought and acknowledges the volunteers hard work, whilst containing the litter so that it does not escape back into the surrounding area.



There are two sets of Litter Letters, of different sizes that can be utilised for varying different activities. As seen from feedback on social media, they are very successful in raising awareness about litter in our environment and in our community. These large scale visual messages in public places definitely provoke response, thought and action.

To hire, contact EMRC Waste Education on (08) 9424 2222 or WasteEducation@emrc.org.au

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